

PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

ROUNDTABLE PARTNER

\$5,000.00 USD | *Multiple Available*

- Five (5) complimentary registrations
- Opportunity to present one (1) CLE roundtable discussion session in a private conference room with pre-registered participants during the seminar (*sessions listed below*)
- Partnership identification on seminar signage and marketing materials
- Opportunity to display materials on sponsor literature table all day in the exhibition hall
- Recognition as a partnering organization on seminar website, promotional literature and seminar materials
- Purchase of additional CLE roundtable discussion sessions at \$2,500.00 USD per session (*based on availability*)

AVAILABLE CLE ROUNDTABLE DISCUSSION SESSIONS

Session 1 at 9:15AM – 10:35AM

Session 2 at 10:50AM – 11:40AM

Session 3 at 1:05PM – 2:05PM

Session 4 at 2:05PM – 3:15PM

Session 5 at 3:30PM – 5:00PM

EXHIBITION PARTNER

\$2,000.00 USD | *Multiple Available*

- Two (2) complimentary registrations
- One (1) 6' x 6' exhibit display table in the exhibition hall
- Partnership identification on seminar signage and marketing materials
- Recognition as partnering organization on seminar website, promotional literature and seminar materials

EDUCATION FOUNDATION PARTNER

\$1,000.00 USD | *Multiple Available to 501(c)(3) Organizations Only*

- One (1) complimentary registration
- Partnership identification on seminar signage and marketing materials
- Opportunity to display materials on sponsor literature table all day in the exhibition hall
- Recognition as a partnering organization on seminar website, promotional literature and seminar materials



GOLD SPONSOR

\$3,500.00 USD | *Exclusive*

- Sponsor logo to be displayed on back of every attendee name badge with Wi-Fi login information
- Sponsor logo to be displayed on the Wi-Fi sign-in page during the conference
- Opportunity to display materials on sponsor literature table all day in the exhibition hall
- Recognition as sponsoring organization on seminar website, promotional literature and seminar materials

SILVER SPONSOR

\$2,500.00 USD | *Exclusive Per Promotional Item*

- JPPCLE logo and sponsor logo to be displayed on sponsor's choice of one (1) promotional item distributed to every attendee (*promotional items listed below*)
- Opportunity to display materials on sponsor literature table all day in the exhibition hall
- Recognition as sponsoring organization on seminar website, promotional literature and seminar materials

AVAILABLE PROMOTIONAL ITEMS

Conference Bag

Lanyard

Pen

Notepad

Sticky Notes

Chocolates

Umbrella

Adhesive Cell Wallet

Memo Clip

Hand Sanitizer

Custom Items*

**If you are interested in pursuing a promotional item not listed above, please contact the JPPCLE Executive Office at admin@jppcle.com to discuss pricing.*

JPPCLE reserves the right to source and select sponsor products.



JPP

JOINT PATENT PRACTICE

34th ANNUAL JOINT PATENT PRACTICE SEMINAR

MAY 2, 2018
CROWN PLAZA HOTEL
TIMES SQUARE, NY

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ADVERTISEMENTS

CONFERENCE BAG INSERT

\$1,500.00 USD | *Multiple Available*

- One (1) full-page corporate promotional flyer to be included in all conference bags (flyer to be provided by sponsor and at the cost of the sponsor; flyer must be approved by JPPCLE no later than April 18, 2018)
- Opportunity to display materials on sponsor literature table all day in the exhibition hall

PREVIOUS SPONSORS

Dechert
LLP

IPISC
PATENT INSURANCE
Intellectual Property Insurance Services Corporation

PATTERSON + SHERIDAN LLP

PANITCH
SCHWARZE

 THOMSON REUTERS™

 LexisNexis™

ROPES & GRAY

CADWALADER

PARTNERSHIP & SPONSORSHIP APPLICATION

Firm/Company Name

Contact Name

Address

City

State/Country

Zip/Postal Code

Phone

E-mail Address

PARTNERSHIPS

Roundtable Partner **\$5,000.00 USD**

Select your preferred CLE roundtable session below:

- Session 1 Session 4
 Session 2 Session 5
 Session 3

of Add. Sessions at **\$2,500.00 USD each** = _____

Select your preferred add. CLE roundtable session below:

- Session 1 Session 4
 Session 2 Session 5
 Session 3

Exhibition Partner **\$2,000.00 USD**

Education Foundation Partner **\$1,000.00 USD**

SPONSORSHIPS

Gold Sponsor **\$3,500.00 USD**

Silver Sponsor **\$2,500.00 USD**

Select your preferred silver promotional item below:

- Conference Bag Lanyard
 Pen Notepad
 Sticky Note Chocolates
 Cell Wallet Umbrella
 Memo Clip Hand Sanitizer
 Custom*: _____

ADVERTISEMENTS

Conference Bag Insert **\$1,500.00 USD**

PAYMENT

CHECK OF \$ _____ ENCLOSED

All checks should be made payable to **Joint Patent Practice Continuing Legal Education, Inc.** and mailed to **JPPCLE, Inc., 2125 Center Avenue, Suite 406, Fort Lee, NJ 07024, USA.**

